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## Social Media Marketing Tips from A to Z (Paperback)

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By J D Rockefeller, Bri

Createspace Independent Publishing Platform, United States, 2015. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. Social Media is a fact of life and essential in today s business world. It is the way the modern world communicates. Everyone from 8-year-olds to 80-year-olds use social media of some kind. Marketing is the way businesses reach potential customers. In the past, they depended on word-of-mouth, printed ads, television, and radio. Though there is still a place in that realm for marketing, smart business owners know you take your marketing to the people and the people are on social media. It takes some effort to begin. Whether you need to remain a leader in your industry, grow your brand or establish a competitive spot in the market share; social media marketing can make or break you. This guide will teach you some key considerations you need to think about before you set out on your marketing journey. Let s get started!.



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