

Essentials of MIS with Mymislab (Mixed media product)

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Reviews

Definitely one of the better book We have possibly read. We have read through and i also am certain that i am going to gonna study once again yet again in the foreseeable future. Once you begin to read the book, it is extremely difficult to leave it before concluding. *(Enrique Labadie)*

ESSENTIALS OF MIS WITH MYMISLAB (MIXED MEDIA PRODUCT)



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Pearson Education Limited, United Kingdom, 2014. Mixed media product. Book Condition: New. Global ed of 11th revised ed. 275 x 215 mm. Language: N/A. Brand New Book. For courses in Introduction to Information Systems/Management Information Systems. This package includes MyMISLab(R). An in-depth look at how today s businesses use information technologies This comprehensive exploration offers hands-on projects covering the most essential topics in Management Information Systems. An important component is the Video Case Study and Instructional Video Package: 24 video case studies (2 per chapter) plus 16 instructional videos that illustrate business uses of information systems, explain new technologies, and explore concepts. Videos are keyed to the topics of each chapter. This program will provide a better teaching and learning experience-for you and your students. It will help: * Provide the most updated coverage. * Cover the most essential topics in MIS using an integrated framework for describing and analyzing information systems. *Connect classroom knowledge to everyday life by showing information systems composed of people, organization, and technology elements, reinforced in student projects and case studies. *Personalize learning: MyMISLab provides instructors with a rich and flexible set of course materials, along with course-management tools that make it easy to deliver all or a portion of your course online. This package includes MyMISLab, an online homework, tutorial, and assessment program designed to work with this text to personalize learning and improve results. With a wide range of interactive, engaging, and assignable activities, students are encouraged to actively learn and retain tough course concepts. MyMISLab is not a self-paced technology and should only be purchased when required by an instructor. Please be sure you have the correct ISBN and Course ID. Instructors, contact your Pearson representative for more information.

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