



GROSS

By Bart, Bart

Condition: New. Ships From Canada. New in new dust jacket. Glued binding. Paper over boards. With dust jacket. 311 p. Audience: General/trade. Book Description The Gross is an all-access pass to the movers, shakers, and fakers who make Hollywood run. Tinseltown is an edgy place where risk-taking is a way of life-and the risks now run into the hundreds of millions of dollars. Summertime, when the studios unfurl their most expensive and effects-laden ""tent-pole pictures, "" has become the only season in which Hollywood makes money, and so, as this book illustrates, the summer season provides an ideal microcosm for scrutinizing the mega-budget-driven revolution that has forever changed the movie business. Bart interviews all the key players, including studio executives, producers, directors, and stars, to show how creativity and commerce hang in a dangerous balance in the new Hollywood. --This text refers to an out of print or unavailable edition of this title. Ingram A genuine behind-the-scenes look i.

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