Anthropology-Based Computing: Putting the Human in Human-Computer Interaction: 2016

By John N. A. Brown

Springer International Publishing AG. Hardback. Condition: new. BRAND NEW, Anthropology-Based Computing: Putting the Human in Human-Computer Interaction: 2016, John N. A. Brown, We have always built tools to improve our productivity and help us lead better lives; however we find ourselves constantly battling against our new computerized tools, making us less productive and putting our health and our lives at risk. This book looks at Human-Computer Interaction (HCI) from a truly human-centred perspective; focusing on human physiology and psychology rather than the motley series of brilliant innovations, glorified mistakes, and cross-generational habits that comprise the computer-centred HCI that we practice today. This three-part guide argues that human interest and calm technology need to be at the heart of HCI. It begins by exposing the inherent dangers in past and present HCI. Using his past experiences within Anthropology, Linguistics, Education, Ergonomics, Human Factors, and Computer Science the author introduces and explores the theory of 'Anthropology-Based Computing' (ABC) as well as a new ideas like Dynamic Environmental Focus (DEF), a new model of General Human Interaction (GHI), and a new triune model of the brain: Brown's Representation of Anthropogenic Interaction in Natural Settings (BRAINS). Detailed illustrations show how HCI can be improved...

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