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FINTECH IN GERMANY



Springer-Verlag Gmbh Mrz 2017, 2017. Buch Condition: Neu. Neuware - This book focuses on market developments of crowdfunding, crowdinvesting, crowdlending, social trading, robo-advice, personal financial management, online payment and mobile payment in Germany. FinTech companies are an important driver of innovation in the financial industry. By making financial transactions more user-friendly and transparent, these firms potentially contribute to financial stability and economic growth. The authors define and categorize the different market segments that have emerged. They further provide an assessment...

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- Released at 2017



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