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ONE PERFECT PITCH: HOW TO SELL YOUR IDEA, YOUR PRODUCT, YOUR BUSINESS--OR YOURSELF (HARDBACK)



McGraw-Hill Education - Europe, United States, 2016. Hardback Condition: New. Language: English. Brand New Book What s YOUR story? In the hypercompetitive world of Silicon Valley, this question has replaced What s your pitch? It s another way of asking, Who are you? The art of the pitch is nothing short of a survival skill. If an entrepreneur can t convince an investor in 10 minutes that a business idea has potential, that is often the end of it...

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- Authored by Marie Perruchet
- Released at 2016



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