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SMALL BUSINESS, BIG CHANGE: A MICROENTREPRENEUR S GUIDE TO SOCIAL RESPONSIBILITY



Night Owls Press, United States, 2012. Paperback Book Condition: New. 229 x 152 mm. Language: English. Brand New Book ***** Print on Demand *****.Corporate social responsibility (CSR) has long dominated the conversation on the commitment of business to the environment, consumer and employee well-being, and the health and welfare of local communities where it operates. The dialogue increasingly includes small- and medium-sized businesses- but we still rarely think of the solopreneur or microentrepreneur as having a tangible stake. It...

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- Authored by Susan Chambers
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