



## Modern Principles of Microeconomics

By Tyler Cowen

W.H.Freeman Co Ltd, United States, 2015. Paperback. Book Condition: New. 3rd Revised edition. 274 x 213 mm. Language: English . Brand New Book. Engaging and provocative writing, as well as a knack for revealing the invisible hand of economics at work have made Cowen and Tabarrok's Modern Principles of Economics a singularly distinctive and effective textbook for the principles course. The thoroughly updated new edition of Modern Principles again draws on a wealth of captivating applications to show readers how economics shed light on business, politics, world affairs, and everyday life just as the authors do in their wildly successful blog, [marginalrevolution.com](http://marginalrevolution.com). Pioneers in teaching economics online, the authors have created a series of videos that are clever, to the point, and will help students better understand key economic concepts. These breakthrough videos are integrated in a dedicated version of Worth's new online course space, LaunchPad. See Contents for LaunchPad.

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