



DOWNLOAD



Autos and Progress: The Brazilian Search for Modernity (Hardback)

By Joel D. Wolfe

Oxford University Press Inc, United States, 2010. Hardback. Condition: New. New. Language: English . Brand New Book ***** Print on Demand *****.Autos and Progress studies the automobile as both a tool and a cultural symbol of Brazil's status as a modern developed nation. As such it addresses debates on state-making, the role of multi-national corporations in the region, middle-class consumerism, working-class politics, and sports and leisure in the crafting of national identity, among others. Such a study is key for understanding the twentieth century because auto-based transportation became the central facet of Brazilian attempts to gain control over its massive national space. The most obvious expressions of this include the building of Brasilia to be the new, interior national capital, the extensive road building throughout the Amazon in the 1970s, the nation's development of one of the world's leading alternative fuel industries, Brazilian dominance in world Formula One racing, and the fact that the current president, Luiz Inacio Lula da Silva, is a former auto worker and trade union leader. This focus on Brazilians' fascination with automobiles and their reliance on auto production and consumption as keys to their economic and social transformation, explains how Brazil -...



READ ONLINE
[7.87 MB]

Reviews

This book is really gripping and interesting. Of course, it actually performs, still an interesting and amazing literature. You will not truly feel monotony at whenever you want of your time (that's what catalogues are for concerning when you request me).

-- **Claud Schaden**

An exceptional ebook along with the typeface employed was intriguing to see. It really is simplistic but surprises within the fifty percent of the ebook. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- **Brian Miller**