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2,001 Innovative Ways to Save Your Company Thousands by Reducing Costs: A Complete Guide to Creative Cost Cutting and Profit Boosting

By Cheryl L. Russell, Denise S. Tarcher

Atlantic Publishing Co. Paperback. Book Condition: new. BRAND NEW, 2,001 Innovative Ways to Save Your Company Thousands by Reducing Costs: A Complete Guide to Creative Cost Cutting and Profit Boosting, Cheryl L. Russell, Denise S. Tarcher, For the small business owner, every dollar you can save by reducing costs goes directly to the bottom line in increased profits. This new book details over 2,000 specific ways that your company can reduce costs today. This is not a "theory" book; there is practical advice on thousands of innovative ways to cut costs in every area of your business. Not only is the idea presented, but the pertinent information is provided such as contact information and Web sites for companies, products, or services recommended. We spent thousands of hours interviewing, e-mailing, and communicating with hundreds of today's most successful small business managers and owners. This book is a compilation of their secrets and proven successful ideas. If you are interested in learning thousands of hints, tricks, and secrets on how to reduce business expenses and increase your profits without increasing sales, then this book is for you. You will discover over 2,000 practical insider techniques and tips that have been gleaned from...



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