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# Activator: Success in the Tech Industry with Design Thinking (Paperback)

By Brandon Gillespie

Revenant Press, United States, 2017. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Fear has quietly and insidiously woven its way throughout the very fabric of how we do business in Technology. Our goals are driven by failure, rather than success. Design Thinking is a powerful adjustment in how you approach change, helping you to address this fear by becoming an Activator of change. You can be more effective in your Technology career, whether you are CTO, CIO, Architect, Project Manager, Engineer, Developer, or you hold any other role. Learn about: How fear effects the human side of technical people The Principles of Design Thinking How to use Design Thinking in technical leadership and planning How to use Design Thinking to be more successful and effectively make change Identifying and ending toxic behavior Activator is a must read for anyone strategically planning with any level of complexity. Simply written and powerfully driven home. Brandon takes us down an interesting and thoughtful road that leads to great results. - Alan Rencher, CIO A thoughtful explanation for building tech software or infrastructure, with valuable strategies for the people factor. -Seth Law, CSO, nVisium Brandon has a breadth...



#### Reviews

Simply no terms to clarify. It is actually loaded with knowledge and wisdom I am just delighted to let you know that this is the very best publication i have got read through during my individual lifestyle and could be he very best pdf for actually. -- Mr. Caleb Quigley MD

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-- Tad Stanton Sr.

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