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HOW TO ANALYZE SURVEY DATA



Sage Publications (CA). Paperback. Condition: New. 112 pages. Dimensions: 8.8in x 5.9in x 0.3in Clear and concise, How to Analyze Survey Data begins with a basic overview demonstrating what statistics can do for surveys, describing measurement scales in detail and showing how to choose a method to analyze results. The book includes checklists and guidelines as well as practice exercises to enable the reader to monitor their progress. A discussion of regression, hypothesis testing, screening, and transforming data is also included...

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- Authored by Arlene G. Fink
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