



Small Business Marketing Strategies: Essentials on How to Market Your Business

By Michael Port

Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Small Business Marketing Strategies - Essentials on How to Market Your Business Small business marketing strategies are designed to help owners of small to medium sized businesses grow their sales and profits. Often business owners have one thing in common. Although they may be very good at delivering the products and services their company provides, the problem they have is ensuring enough people really know about it! So the common problem is how to improve their Sales Marketing. From defining your niche, showing your customers proof that your business is the company they should choose, to building a personality into your business. These are all simple and easy to implement small business marketing strategies that every business owner should do. In this small business marketing guide, you will learn marketing strategies every business owner should be implementing into their business today! Tags: small business marketing tips, start marketing online, advertising, sample marketing plan, marketing plan examples, social media marketing, social media marketing plan, how to market a company, small business marketing online, local business marketing online, small business...



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