



## Descubre Tu Identidad Empresarial: 7 simples pasos de como iniciarte en la empresa ideal pasado en tu pasión y experiencias únicas (Spanish Edition)

By María Erazo-Luna

ME Publishing Group, The. Paperback. Condition: New. 94 pages. Dimensions: 9.0in. x 6.0in. x 0.2in. Hubo un gran número de retos que enfrente mientras construí la empresa. Uno de los retos más grandes y estresantes, fue que crecí muy rápido. Uno de los clásicos errores de negocios fue que creía que simplemente teniendo más empleados y más trabajo, todo iba a funcionar bien. Bueno, esa no es la manera de la que trabaja. Teóricamente sí, pero realísticamente no, ya que todos deben de ser entrenados y supervisados. Además de la estructura general de la organización simplemente no estaba establecida. Este error, acumulado con muchos otros errores menores que cometí, pudo fácilmente ponerme fuera de negocios si no hubiese encontrado ayuda rápida. Por no haber tenido la perspectiva como dueña de negocios, desde la perspectiva corporativa, sobre las pólizas y procedimientos y el manejo diario de la empresa, lo hubiera perdido todo. Pensaba que simplemente por ser una excelente vendedora podía correr una empresa, esto no era verdad. Tuve que aprender a ser empresaria, capacitarme y aprender a liderar y manejar a mis empleados. Contratar y entrenar a los empleados no era algo que pensé que terminaría haciendo, pero sin el conocimiento...



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