



## Exploring the Relationship between Volunteers and Fundraisers Spring 2003 (Paperback)

By Philanthropic Fundraising (PF)

John Wiley Sons Inc, United States, 2003. Paperback. Condition: New. Language: English . Brand New Book. Are volunteers still relevant to the fundraiser s work? If so, for what reasons? If not, why not? This issue looks atypically at volunteers and fundraising. Contributing authors examine fewer of the how-tos of working with volunteers and more of the psychological and psychosocial aspects of volunteers and development professionals personalities. The assessment extends to organizational characteristics, evolutionary stage and size, and the reasons that certain types of volunteers and fundraisers may be drawn to work with a particular nonprofit group. Moving from broad concept to microcosm, articles in this issue examine all aspects of volunteerism and the rise in professionalism in fundraising in recent years. Bruce Bonnicksen addresses the new roles of volunteers in development, highlighting both the changing reasons for working with volunteers and volunteer s shifting expectations of fundraising professionals. Donald Zeilstra discusses a new paradigm for considering how professionals can work with and relate to volunteer fundraisers by implementing reciprocal learning in teams. Contributors draw from research in the field for their analysis of volunteering and its relationship to fundraising. Linda Lysakowski presents the volunteer s perspective with primary research...



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