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Strategic Benefits Realization: Optimizing Value Through Programs, Portfolios, and Organizational Change Management (Hardback)

By Craig J. Letavec

J Ross Publishing, United States, 2014. Hardback. Book Condition: New. 231 x 157 mm. Language: English . Brand New Book. This desk reference offers practical guidance for program managers, portfolio managers, and business leaders in the implementation of benefits realization management in organizations. Aligned with global standards, this book extends the knowledge contained in these standards through practical implementation guidance, examples, and additional detail created to assist organizations in implementing benefits realization management as a business practice to support the achievement of strategic business benefits. It also addresses important considerations in organizational change management, providing insights on leveraging key principles to guide successful implementation of the business change required to realize benefits through project and program work. Leveraging benefits realization management at the business portfolio level is covered as well. This book is ideal for organizations beginning to implement benefits realization management and those that wish to mature existing practices. Strategic Benefits Realization provides a practical approach to implementing benefits realization management in organizations that is aligned to PMI's Standard for Program Management and other global standards, and is presented in the context of program and portfolio management. The guidance offered supports effective governance and execution management to deliver business value. Key...



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