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Sustainable Tourism (Paperback)

By David Weaver

Taylor Francis Ltd, United Kingdom, 2005. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Sustainable Tourism comprehensively examines the theoretical and applied dimensions of contemporary sustainable tourism from a global perspective. Using international case studies and examples, it provides cutting edge coverage of the latest developments in the area, both theoretically and practically. It takes the reader through all aspects of sustainable tourism from the emergence of the paradigm to sustainability issues in all types of tourism and all components of the industry. Divided into 11 chapters it covers* ?Alternative tourism? (AT), or small-scale tourism and its associated pros and cons * Sustainable tourism within the conventional ?mass? tourism sector: the ?green consumer?, transportation, accommodation, attractions and tour operator considering issues and developments in quality control * Destination sustainability: issues of community empowerment and ideal sustainability models * Conclusions for the future of sustainable tourism The wide variety of international case studies used include: backpacking in Australia and Spain, Volunteer tourism in the US, Six Continents and Marriott hotels, Disney World, the Grand Prix, the Grand Canyon, mountain gorilla parks in Uganda and many more. Specifically written for courses in the specific topic area of...



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