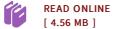


Craft Coffee: A Manual: Brewing a Better Cup at Home (Hardback)

By Jessica Easto

Surrey Books,U.S., United States, 2017. Hardback. Condition: New. Language: English . Brand New Book. Aimed at nonprofessional coffee drinkers interested in making better coffeeWritten with input from Chicago Reader s Best Barista of 2016Targeted sales pitch to indie coffee shops, which currently outnumber Starbucks in the United StatesIllustrations throughoutHigh-end hardcover package is perfectly sized for a gift itemPromotion and publicity targeting national food- and drink-focused outlets, industry- and coffee-focused media, as well as local print, online, and broadcast media in ChicagoIndependent specialty coffee business is on the rise, following explosions in craft brewing and wine markets, as well as farmers markets and other food-oriented fieldsThe popularity of manual brewing is expanding into smaller cities, housewares retailers, and specialty supermarkets.



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