



Media Psychology

By Özen Odag

Wolfgang Science Pabst Jul 2011, 2011. Taschenbuch. Book Condition: Neu. 210x151x10 mm. Neuware - The proceedings of the 7th Conference of the German Media Psychology Division in the German Psychological Society include all peer-reviewed abstracts that were presented at the conference at Jacobs University Bremen in August 2011. This year's focus theme was 'Cognitive and Emotional Involvement during Media Reception', but contributions from all areas of media psychology were welcome. The proceedings comprise an abstract of the keynote presentation by Dr. Mary Beth Oliver, two review and position papers, 59 research papers, and 15 poster presentations. Additionally, all 20 abstracts of the Story Net Workshop which took place in cooperation with the conference are also included. Like the preceding conference two years ago, the 7th Conference of the Media Psychology Division of the German Psychological Society was held in English and was therefore open to the international research community. 104 pp. Englisch.

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Reviews

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