



Supply Chain Construction: The Basics for Networking the Flow of Material, Information, and Cash (Hardback)

By William T. Walker

Apple Academic Press Inc., Canada, 2015. Hardback. Book Condition: New. 269 x 165 mm. Language: English . Brand New Book. All too often, entrepreneurs start small businesses unaware of their need for a supply chain network. And, large companies are acquired and their product lines merged with little regard for supply chain network integration and rationalization. Written for practitioners by a practitioner with 40 years of experience, Supply Chain Construction: The Basics for Networking the Flow of Material, Information, and Cash presents an integrated, comprehensive blueprint for building and/or rebuilding an end-to-end supply chain. Emphasizing flexibility and strength, the book explores optimal ways to withstand product evolution, contingencies, organizational life cycles, and disasters for the long haul. Each chapter begins with a storyline describing the interpersonal relationships and intrapersonal conflicts that attend change. This is followed by a logical sequence of checklists, diagrams, maps, mathematical models, and spreadsheets for each topic. The author presents a 20-step blueprint that defines the supply chain network container and its product contents and includes example applications of the blueprint to nontraditional businesses found in small to medium-sized companies. He also includes decision factor charts for selecting the right suppliers, factories, and distributors; comprehensive examples...



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