



## Consulting Case Study - Kingsholm Polymer Systems

By Judith Zylla-Woellner

Grin Verlag Jan 2013, 2013. Taschenbuch. Book Condition: Neu. 218x103x17 mm. This item is printed on demand - Print on Demand Titel. - Seminar paper from the year 2012 in the subject Business economics - Business Management, Corporate Governance, grade: 2,2, Berlin School of Economics and Law (Lord Ashcroft Institute of Management), course: MBA Seminar, language: English, comment: Case Study , abstract: The following paper will concentrate on the analysis of Kingsholm Polymer Systems (KPS). KPS is a tape producing - medium - sized company which is located in the United Kingdom consisting of three different sites that are location wise separate from one another; the paper masking tape faculty, a PVC tape producing facility and a cable jointing/high performance tape site. The cable jointing site is the oldest factory and in charge of the core business. Its products are sold to a large number of United Kingdom s cable manufacturer. The PVC products are foremost purchased by electronic wholesalers and car manufacturers. The paper masking factory sells its products to car industries and do-it-yourself customers. All three factories share a common warehouse and a common distribution system. Each factory has its own head manager who is supervised by the Chief Executive Officer...



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