

I m in a Job Search -- Now What??? (2nd Edition): Using LinkedIn, Facebook, and Twitter as Part of Your Job Search Strategy



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
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(Prof. Buford Ziemann)

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HAPPY ABOUT, United States, 2012. Paperback. Book Condition: New. 2nd. 216 x 137 mm. Language: English . Brand New Book ***** Print on Demand *****.In the 2nd edition of the book, I m in a Job Search--Now What (2nd Edition) you will have a step-by-step guide for the job searching process. The book not only covers job searching strategies, but additionally gives information on how to be in a continuous process of career management. No longer are people climbing ladders in employment. Instead, they are on a ramp and need to constantly make strides to progress and maintain their position. The newly updated and expanded book provides 100+ resources and tips to guide you through the job searching process to help you stand apart from your competition. Included in the book: Goal Setting Personal Branding Five strategies for building visibility on Google to accelerate your job search since recruiters, employers, and companies Google potential candidates prior to contacting them for an interview Using Social Media platforms (i.e. LinkedIn, Facebook, Twitter, YouTube, Pinterest, etc.) in the job search process New section on Pinterest giving you information on the potential this hottest social media platform has for a person in a job search, including tips on how to use it as part of your career marketing plan Interview with Erin Blaskie on how to develop compelling content and capture quality videos for the new, emerging platform for video biographies, Google visibility, etc. Interview with Jeff Lipschultz, Principal at A-List Solutions and a recruiter, on tips for working with recruiters, getting your resume to the top of the pile, etc. Developing a targeted list of companies where to work Research tools to help in interviewing Interview strategies, including the questions you want to research BEFORE an interview to stand out in the interview...

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