



The Globalization of Wal-Mart (Paperback)

By Ellen Israel Rosen

Workers Press, United States, 2014. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. THE GLOBALIZATION OF WAL-MART is the only book that details Wal-Mart's expansion around the world, and its methods for exploiting its workers. Covering more than 15 countries, world-wide, from North America to Europe, South America, Central America, Africa, and Asia, Professor Rosen reveals both how Wal-Mart has succeeded in becoming the largest retail multi-national corporation, as well as why Wal-Mart has failed in establishing a strong foothold in a few places. This book also reveals how Wal-Mart's anti-union policies have allowed it to succeed financially, while leading many consumers and workers to demand better treatment. This book is dedicated to the future success of Wal-Mart workers to achieve fair pay and humane treatment while on their jobs.



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