



## Knowledge-Driven Profit Improvement: Implementing Assessment Feedback Using PDK Action Theory

By Monte Lee Matthews

Taylor & Francis Ltd. Paperback. Condition: new. BRAND NEW, Knowledge-Driven Profit Improvement: Implementing Assessment Feedback Using PDK Action Theory, Monte Lee Matthews, This book presents an innovative and radically logical way of thinking about organizational knowledge and competition that centers on discipline, integration and focus. By tapping into the previously unrealized strengths that lie in all companies, the author suggests that it is possible for companies to move beyond informational chaos to create focused and enticing new opportunities. The 12 step method presented in the first five chapters show you how to take information from feedback from assessments, surveys and audits, convert it into usable knowledge and get bottom line improvements. The strategy expands the plan-do-check-act (PDCA) model into a Plan-Do-Knowledge-Act (PDKA) process. The case studies provided reinforce the principles and the theory behind them. Significant challenges face any organization intent on becoming world-class by managing knowledge effectively. They can be classified into four types: making use of your information by integrating it, organizing the different forms of information into a manageable framework, focusing equal attention on your strengths and your weaknesses, developing decision-making criteria based on key company drivers. The 12 steps outlined in Knowledge-Driven Profit Improvement: Implementing Assessment Feedback...



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