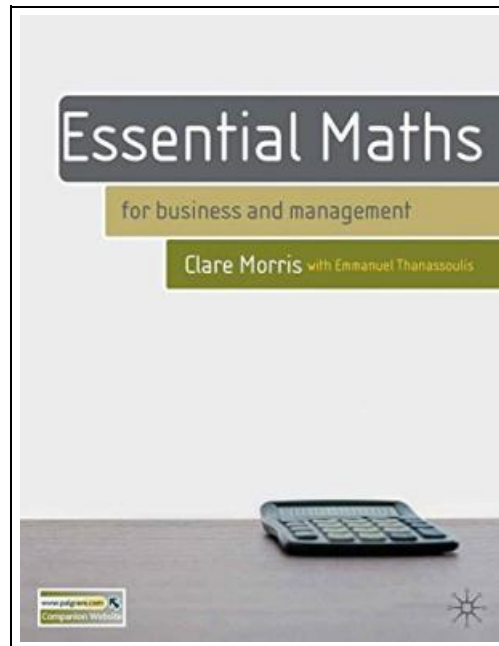


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Reviews

Simply no phrases to clarify. It is really basic but surprises from the 50 percent of the ebook. Once you begin to read the book, it is extremely difficult to leave it before concluding.

(Mr. Noah Cummerata IV)

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Palgrave Macmillan. Paperback. Condition: New. 416 pages. Dimensions: 9.6in. x 7.4in. x 0.6in. Assuming no prior mathematical knowledge, this approachable and straightforward text covers the essential mathematical skills needed by business and management students at undergraduate and MBA level. Clare Morris uses a clear and informal narrative style with examples painlessly leading the reader through basic mathematical principles. Exercises and activities enable students to check their learning and reflect on their progress and understanding. Providing a supportive learning environment which minimizes students fear of mathematics, Essential Mathematics for Business and Management includes:

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- u Business examples and quotations to keep students interest and emphasize the competitive advantage that can be gained by business professionals who improve their mathematical skills.
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