



## Organizations and Chaos: Defining the Methods of Nonlinear Management

By H. Richard Priesmeyer

ABC-CLIO. Hardback. Book Condition: new. BRAND NEW, Organizations and Chaos: Defining the Methods of Nonlinear Management, H. Richard Priesmeyer, This unique book brings chaos theory out of the physics laboratory and into the business boardroom; it demonstrates how chaos theory can be applied to the practical world of business. Priesmeyer takes a fresh look at management in organizations using a unique method of displaying nonlinearity in common business data. He shares a simple procedure for displaying chaotic systems with the reader and the result is an entirely new perspective on marketing, finance, production, and human resource issues. The book is unique because it avoids any difficult mathematics and still delivers very practical applications for managers of all types. In some cases the implications for specific jobs such as that of a retail store manager, a sales manager, and a counselor are discussed in detail. The discussions of free will and visioning will have a real impact on anyone involved in planning. Part One of this book presents the notion of Corporate Chaos Theory and provides the concepts methods used by the author. Chapter 1 introduces the concept of nonlinearity and blends a discussion of chaos in biology into an example...

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