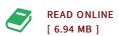# Revel for Public Speaking: An Audience-Centered Approach

By Steven A Beebe

Pearson, 2017. Other merchandise. Condition: New. 10th ed.. Language: English . Brand New Book. An audience-centered approach to public speaking Revel(TM) Public Speaking: An Audience-Centered Approach outlines a comprehensive process for new public speakers to ensure they continually connect to their listeners. Authors Steven and Susan Beebe emphasize the importance of analyzing and considering the audience at every point in the speech-making process. By focusing student attention on the dynamics of diverse audiences, ethics, and communication apprehension, the text narrows the gap between the classroom and the real world. The Tenth Edition includes new speech examples that model effective public speaking, as well as updated content that helps students better understand contemporary communication opportunities and challenges. Revel is Pearson s newest way of delivering our respected content. Fully digital and highly engaging, Revel replaces the textbook and gives students everything they need for the course. Informed by extensive research on how people read, think, and learn, Revel is an interactive learning environment that enables students to read, practice, and study in one continuous experience -- for less than the cost of a traditional textbook. NOTE: Revel is a fully digital delivery of Pearson content. This ISBN is for the standalone...

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