



Simpler: The Future of Government (Paperback)

By Cass R. Sunstein

SIMON SCHUSTER, United States, 2015. Paperback. Condition: New. Reprint. Language: English . This book usually ship within 10-15 business days and we will endeavor to dispatch orders quicker than this where possible. Brand New Book. The future of government arrived four years ago. Government became simpler, it became smarter, and Cass Sunstein was at the centre of it all. Drawing on state-of-the-art work in behavioural psychology and economics, Sunstein, as administrator of the powerful White House Office of Information and Regulatory Affairs (OIRA), quietly helped save the nation billions of dollars while preventing thousands of deaths and countless illnesses and accidents. All this was accomplished in part through the extraordinary power of nudges-low-cost, seemingly modest policies that preserve freedom of choice. In combination with smart, disciplined cost-benefit analysis, nudges are simplifying government and making it far more effective. Twenty-first century insights now inform simplified mortgage and student loan applications, the labelling of food and energy-efficient cars, financial reform, and health care reform. New principles-democratizing data, presenting individuals and businesses with the most salient information, ensuring that the better outcome is the automatic outcome-are transforming government. Countless regulations are being streamlined or eliminated. Transparent review of which rules are working, and...



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Reviews

It is one of the most popular books. I am quite late in starting to read this one, but better than never. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- Camille Larson

An exceptional book and also the font utilized was intriguing to read. This is for all who state there was not a worth reading. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- Prof. Tyson Hilpert

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