



Newspaper Journalism (Hardback)

By Peter Cole, Tony Harcup

SAGE Publications Inc, United States, 2009. Hardback. Condition: New. New.. Language: English . Brand New Book. Are newspapers faced with an existential threat or are they changing to meet the challenges of a digital world? With the newspaper s role in a state of fundamental redefinition, Newspaper Journalism offers a timely and up to the minute analysis of newspapers today, in the context of their historical importance to society. Drawing on their extensive experience in academia and also across local, national, mainstream and alternative newspapers, Cole and Harcup write clearly and engagingly from both industry and scholarly perspectives, and contend that, far from dying, newspapers are doing what they have always done: adapting to a changing environment. This text is essential reading for all students of the press, with comprehensive and critical coverage of the most important debates in the study of newspaper journalism - from ethics and investigative journalism to political economy and the future of the industry. Given the shifting boundaries and central importance of newspapers, it will be of interest to all students of journalism and the media. Praise for the Journalism Studies: Key Texts series: It is easy to describe a good textbook for a specific...



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