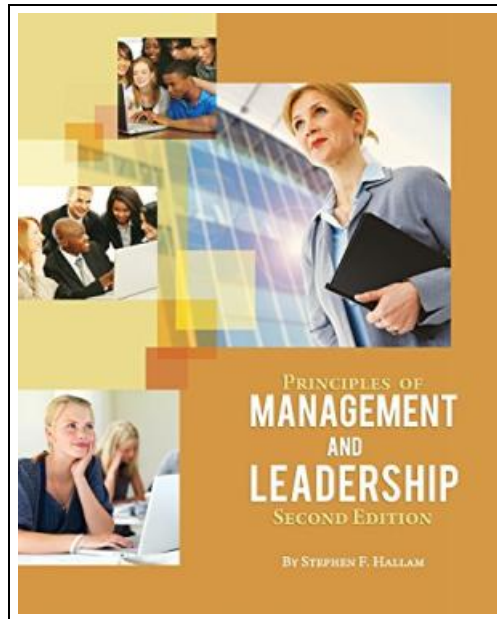


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PRINCIPLES OF MANAGEMENT AND LEADERSHIP (PAPERBACK)



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Cognella Academic Publishing, United States, 2013. Paperback. Condition: New. 2nd. Language: English . Brand New Book ***** Print on Demand *****.Principles of Management and Leadership is a cost-effective, concise text that covers the essentials of management and leadership. Often considered separate and distinct disciplines, readings in this book demonstrate that there is considerable overlap between management and leadership, both in theory and in practice. The first chapter of the text addresses motivation, a critical component of both. The concepts discussed in this chapter have immediate real-world application for students, helping them achieve personal success in their current coursework. Later chapters add a fresh and relevant leadership perspective to traditional topics in management. The materials chosen for the text reflect the author's experience as both a lifelong educator at the university level, and a business professional dealing with management and leadership issues in his role as Dean of a number of large business schools. Effectively blending life experience with current theory, Principles of Management and Leadership addresses the following essential topics for leaders and managers: Motivation, Management History, Ethics, Planning, and Organizing Leading, Controlling, Human Resource Management, Teamwork, Writing, and Speaking as a Manager; Diversity, Power, Small Business Management, Global Management, Emotional Intelligence, and Managing Your Career in Business. Stephen (Steve) F. Hallam is Professor of Management at The University of Akron, where he teaches Management Principles and Concepts, Strategic Management, and Leadership. He is the former Dean of the College of Business Administration at The University of Akron, as well as the former Dean at The University of Michigan-Flint and former Associate Dean at Northern Illinois University. He has taught courses in Creative Thinking, Business Statistics, Financial Accounting, Managerial Accounting, Principles of Marketing, and Introduction to Business. Steve's recent publications include such topics as business ethics, dealing successfully...

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