



Writing and Reporting News

By Carole Rich

Cengage Learning Emea, 2009. Taschenbuch. Book Condition: Neu. Neu Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - Part I: UNDERSTANDING NEWS 1. Changing Concepts of News. 2. Blogs. 3. The Basic News Story. 4. Convergent Media Writing. Part II: COLLECTING INFORMATION. 5. Curiosity and Story Ideas. 6. Sources and Online Research. 7. Interviewing Techniques. Part III: CONSTRUCTING STORIES. 8. Leads and Nut Graphs. 9. Story Organization. 10. Story Forms. 11. Storytelling and Feature Techniques. 12. Broadcast News Writing. 13. Online Journalism. 14. Public Relations Writing. Part IV: UNDERSTANDING MEDIA ISSUES. 15. Media Law. 16. Media Ethics. 17. Multicultural Sensitivity. Part V: APPLYING THE TECHNIQUES. 18. Profiles and Obituaries. 19. Beat Reporting. 20. Speeches, News Conferences and Meetings. 21. Government and Statistical Stories. 22. Crime and Punishment. 23. Disasters, Weather and Tragedies. 24. Media Jobs and Internships. Appendices. Grammar and Usage. Style Guide. 552 pp. Englisch.



Reviews

This sort of book is almost everything and helped me looking in advance and much more. Yes, it can be enjoy, nevertheless an amazing and interesting literature. Its been written in an extremely simple way which is simply right after i finished reading this publication through which in fact altered me, alter the way i really believe.

-- Lizeth Witting

Certainly, this is the very best work by any writer. It is loaded with knowledge and wisdom I am just quickly will get a satisfaction of reading through a created publication.

-- Donavon Okuneva