



Get Funded Now: Find Out How: From Self to Professional Funding (Paperback)

By Nalin Singh

Notion Press, Inc., 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. The world is captivated by a startup frenzy, yet ninety percent fail in the first few years. Entrepreneurs start businesses in a daze of enthusiasm only to realize that running the business and scaling it, requires the continuous lubricant of money. The close-knit investor world is brutal with its own code and language. Entrepreneurs could spend years receiving encouragement, smiles, and handshakes but no cheques. Nothing has trained or prepared them for this world where one misstep could prove fatal for the future of their business. You could spend years wandering or pause and master this seemingly impossible task of raising timely finance. The book demystifies the world of funding and provides actionable insights on how to prepare for it and engage with investors, in a successful and timely manner. Tips on everything from preparing oneself, planning one's own business, crafting materials for investors and engaging with investors for long-term funding, are covered in an easy and comprehensive manner in this book. Give yourself and your business the best shot they deserve.



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