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BULLSHIT: A GOOD WORD AND A VITAL PART OF LEADERSHIP (PAPERBACK)



Createspace Independent Publishing Platform, 2017. Paperback Condition: New. Language: English . Brand New Book ***** Print on Demand *****.When you think of leadership, you might think of motivation, mentoring, or coaching-or maybe inspiring win one for the Gipper speeches. John W. Wright would like to add a new tactic to your leadership strategies: positive bullshit. At first glance, that seems an odd (if not outright outlandish) strategy. Bullshit is not usually seen as positive-indeed, the word is most often associated...

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- Authored by John W Wright
- Released at 2017



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