



## **Fusion Economics**

By Brahm, L.

Condition: New. Publisher/Verlag: Springer Palgrave Macmillan | How Pragmatism is Changing the World | The current international financial system has created a huge gap between the wealthy and the rest. Grounded and straightforward in his approach, Brahm calls for a turn away from economic systems dangerously steeped in ideology and stymied by politics, outlining a new global consensus based on pragmatism, common sense, and grass-roots realities. | Preface: Voice of the Voiceless Fed Up With Television Talking Heads? Listen to Voices in the Street Introduction: The Washington Consensus is Dead! We Need a New Consensus PART I: FUSION ECONOMICS Burying Ideology, Dumping Theory, Adopting Pragmatism and Local Wisdom from the Street (or Jungle) 1. Re-Engineering China Ending Ideology and Getting Pragmatic 2. Voodoo Economics Oust Outside Theory and Adopt Local Solutions 3. Red Guards with Credit Cards Merge Planning and Market the Fusion Way PART II: PRAGMATIC IDEALISM Compassionate Capital, Stakeholder Value and Social Enterprise 4. The Tao of Shangri-la Learning Social Enterprise from Nomads and Monks 5. The Positive Energy Bank Advanced Economics Taught by Tibetan Lamas and Bodhisattvas 6. Creating Shambhala Building a Social Enterprise On Top of the World PART III: DIVERSIFIED LOCALIZATION Empowering People Brings Sustainable...



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