



The Definitive Drucker: Challenges for Tomorrow s Executives -- Final Advice from the Father of Modern Management

By Elizabeth Haas Edersheim

McGraw-Hill Education - Europe, United States, 2007. Paperback. Book Condition: New. 230 x 164 mm. Language: English . Brand New Book. We need a new theory of management. The assumptions built into business today are not accurate. -Peter Drucker For sixteen months before his death, Elizabeth Haas Edersheim was given unprecedented access to Peter Drucker, widely regarded as the father of modern management. At Drucker s request, Edersheim, a respected management thinker in her own right, spoke with him about the development of modern business throughout his life-and how it continues to grow and change at an ever-increasing rate. The Definitive Drucker captures his visionary management concepts, applies them to the key business risks and opportunities of the coming decades, and imparts Drucker s views on current business practices, economic changes, and trends-many of which he first predicted decades ago. It also sheds light onto issues such as why so many leaders fail, the fragility of our economic systems, and the new role of the CEO. Drucker s insights are divided into five main themes that the modern organization needs to, as Drucker would say, create tomorrow by Connecting with customers Innovating without abandoning what works Developing lasting partnerships Creating...



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