



Tipping Sacred Cows: Kick the Bad Work Habits That Masquerade as Virtues (Hardback)

By Jake Breeden

John Wiley Sons Inc, United States, 2013. Hardback. Book Condition: New. 234 x 157 mm. Language: English . Brand New Book. Strategies for overcoming the sacred cows that hold people back at work We all know the sacred cows at work?the conventional wisdom to try your best, work well with others, and produce excellent work. But these cherished nuggets of advice, in practice, have a dark side that can lead to career-limiting unintended consequences. Based on Jake Breeden s experience coaching thousands of leaders in 27 countries, and the latest scientific research in behavioral economics, neuroscience, and psychology, Tipping Sacred Cows reveals how to overcome the dangerous behaviors that masquerade as virtues at work, and how to lead with fewer self-imposed limitations and greater results. * Identifies the seven most common sacred cows at work, including balance that turns bland, creativity that conceals narcissism, and passion that becomes obsession * Offers simple steps for recognizing and overcoming the potentially career-limiting effects of each of the most common sacred cows * Written by Jake Breeden, a faculty member at Duke University s Corporate Education program, rated by Businessweek and The Financial Times as #1 in the world Tipping Sacred Cows shines...



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Reviews

This publication will never be effortless to get started on reading through but very fun to read. It is actually loaded with knowledge and wisdom You will not truly feel monotony at anytime of the time (that's what catalogues are for about in the event you check with me).

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This publication is fantastic. It can be rally intriguing throug looking at time. You may like the way the author compose this publication.

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