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GOOGLE POWER SEARCH

The Essential Guide to Finding Anything Online with Google



O'Reilly Media. Paperback. Book Condition: New. Paperback. 74 pages. Dimensions: 9.0in x 6.9in x 0.3in. Behind Google's deceptively simple interface is immense power for both market and competitive research if you know how to use it well. Sure, basic searches are easy, but complex searches require specialized skills. This concise book takes you through the full range of Google's powerful search-refinement features, so you can quickly find the specific information you need. Learn techniques ranging from simple Boolean logic to URL parameters...

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