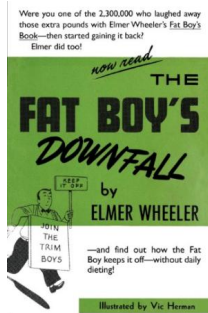


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## THE FAT BOY S DOWNFALL AND HOW ELMER LEARNED TO KEEP IT OFF (PAPERBACK)



Wildside Press, United States, 2012. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Elmer Wheeler (1904-1968) was one of the pioneers of persuasion, best known for his advice Don't sell the steak-- sell the sizzle. The Fat Boy s Downfall is the sequel to The Fat Boy s Book -- in which Wheeler wrote about how he had lost 40 pounds in 80 days. After losing all that weight he found it creeping back..

**Read PDF The Fat Boy s Downfall and How Elmer Learned to Keep It Off (Paperback)**

- Authored by Elmer Wheeler
- Released at 2012



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