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The Pursuit of Sustainable Leadership: Becoming a Successful Strategic Leader Through Principles, Perspectives and Professional Development (Paperback)

By David L. Rainey

Information Age Publishing, United States, 2013. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Sustainable Leadership (SL) encompasses the broad roles and responsibilities of leaders that cut across the whole organization and the entire extended enterprise from horizon to horizon. The underpinnings of SL require strategic leaders and professionals to play leading roles in dealing with critical issues affecting business and people. This includes resolving the related problems and challenges and participating in the development and deployment of sustainable solutions based on the full spectrum of needs and expectations of society, market spaces, and business environment. SL necessitates openness, inclusiveness, innovativeness, and fair mindedness. It requires strategic leaders to create an extraordinary vision and to fulfill their missions to develop, support, and promote the extended enterprises and the market spaces served by their businesses. Sustainable strategic leaders ensure that their organizations and enterprises are fully capable and responsive to external dimensions and market spaces and have the potential to be successful. They serve and support markets, customers, and stakeholders and provide them with solutions and successful outcomes. In addition, strategic leaders fulfill their broad responsibilities to society through positive actions to improve the social and...



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