

Contractors: Doing It Right Not Just Getting It Done: Companies with Culture-Driven Brands



Filesize: 8.55 MB

Reviews

*An exceptional ebook along with the typeface applied was intriguing to read. It is definitely simplistic but unexpected situations within the fifty percent of the publication. You are going to like just how the writer publish this pdf.
(Adeline O'Kon)*

CONTRACTORS: DOING IT RIGHT NOT JUST GETTING IT DONE: COMPANIES WITH CULTURE-DRIVEN BRANDS



To read **Contractors: Doing It Right Not Just Getting It Done: Companies with Culture-Driven Brands** eBook, remember to click the hyperlink under and download the file or gain access to additional information which are in conjunction with CONTRACTORS: DOING IT RIGHT NOT JUST GETTING IT DONE: COMPANIES WITH CULTURE-DRIVEN BRANDS ebook.

Brand or Culture, United States, 2010. Paperback. Book Condition: New. 216 x 137 mm. Language: English . Brand New Book ***** Print on Demand *****.Just how important is a strong corporate culture? Based on case studies of companies interviewed over a two year period, CONTRACTORS: Doing it Right Not Just Getting It Done answers that question with real life examples of companies that have seen outstanding results in one of the toughest markets around: construction contracting. Readers will gain an understanding of the importance of building and maintaining a strong culture as the key for the longevity and success of their business. Companies featured do not see themselves as competitors of the two guys, a truck and a dog (Oh yeah, don t forget the 90 s style boom box!).Rather they strive to go far beyond that, providing a complete service to their customers, partnering with them, working to delight them in a wide variety of ways - from exceptional quality and craftsmanship to outstanding customer service. This book looks at elements of culture and branding as they relate specifically to the American construction industry. The companies reveal how their cultures began, have grown and changed and where they are going in the future. Challenges they have faced and are facing are also discussed. Interestingly, being a company that does the right thing is often a challenge itself! Mid-to large size companies in the construction industry will benefit from the stories and lessons learned discussed. Topics include: hiring, perception of your company, understanding the client perception, marketing and implementing change.



[Read Contractors: Doing It Right Not Just Getting It Done: Companies with Culture-Driven Brands Online](#)



[Download PDF Contractors: Doing It Right Not Just Getting It Done: Companies with Culture-Driven Brands](#)



[Download ePub Contractors: Doing It Right Not Just Getting It Done: Companies with Culture-Driven Brands](#)

You May Also Like



[PDF] Dog on It! - Everything You Need to Know about Life Is Right There at Your Feet

Follow the web link under to download "Dog on It! - Everything You Need to Know about Life Is Right There at Your Feet" document.

[Save Document »](#)



[PDF] Would It Kill You to Stop Doing That?

Follow the web link under to download "Would It Kill You to Stop Doing That?" document.

[Save Document »](#)



[PDF] Letters to Grant Volume 2: Volume 2 Addresses a Kaleidoscope of Stories That Primarily, But Not Exclusively, Occurred in the United States. It de

Follow the web link under to download "Letters to Grant Volume 2: Volume 2 Addresses a Kaleidoscope of Stories That Primarily, But Not Exclusively, Occurred in the United States. It de" document.

[Save Document »](#)



[PDF] Bully, the Bullied, and the Not-So Innocent Bystander: From Preschool to High School and Beyond: Breaking the Cycle of Violence and Creating More Deeply Caring Communities

Follow the web link under to download "Bully, the Bullied, and the Not-So Innocent Bystander: From Preschool to High School and Beyond: Breaking the Cycle of Violence and Creating More Deeply Caring Communities" document.

[Save Document »](#)



[PDF] See You Later Procrastinator: Get it Done

Follow the web link under to download "See You Later Procrastinator: Get it Done" document.

[Save Document »](#)



[PDF] Next 25 Years, The: The New Supreme Court and What It Means for Americans

Follow the web link under to download "Next 25 Years, The: The New Supreme Court and What It Means for Americans" document.

[Save Document »](#)



[PDF] Read Write Inc. Phonics: Grey Set 7 Storybook 10 Vulture Culture

Follow the hyperlink under to download "Read Write Inc. Phonics: Grey Set 7 Storybook 10 Vulture Culture" PDF file.

[Save Book »](#)



[PDF] The Monster Next Door - Read it Yourself with Ladybird: Level 2

Follow the hyperlink under to download "The Monster Next Door - Read it Yourself with Ladybird: Level 2" PDF file.

[Save Book »](#)



[PDF] Peter Rabbit: the Angry Owl - Read it Yourself with Ladybird: Level 2

Follow the hyperlink under to download "Peter Rabbit: the Angry Owl - Read it Yourself with Ladybird: Level 2" PDF file.

[Save Book »](#)



[PDF] Your Pregnancy for the Father to Be Everything You Need to Know about Pregnancy Childbirth and Getting Ready for Your New Baby by Judith Schuler and Glade B Curtis 2003 Paperback

Follow the hyperlink under to download "Your Pregnancy for the Father to Be Everything You Need to Know about Pregnancy Childbirth and Getting Ready for Your New Baby by Judith Schuler and Glade B Curtis 2003 Paperback" PDF file.

[Save Book »](#)



[PDF] Born Fearless: From Kids' Home to SAS to Pirate Hunter - My Life as a Shadow Warrior

Follow the hyperlink under to download "Born Fearless: From Kids' Home to SAS to Pirate Hunter - My Life as a Shadow Warrior" PDF file.

[Save Book »](#)



[PDF] Leave It to Me (Ballantine Reader's Circle)

Follow the hyperlink under to download "Leave It to Me (Ballantine Reader's Circle)" PDF file.

[Save Book »](#)