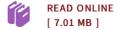


How Women Decide

By Therese Huston

Houghton Mifflin Harcourt Mai 2017, 2017. Taschenbuch. Condition: Neu. Neuware - 'One could imagine it becoming required reading on Wall Street.'- New York Times Book Review So, you've earned a seat at the table. What happens next We all face hard decisions every day and the choices we make, and how others perceive them, can be life-changing. There are countless books on how to make those tough calls, but How Women Decide is the first to examine a much overlooked truth: men and women approach decisions differently, and often in surprising ways. Stress It makes women more focused. Confidence Caution can lead to stronger decisions. And despite popular misconceptions, women are just as decisive as men-though they may pay for it. Pulling from the latest science on decision-making, as well as lively stories of real women and their experiences, cognitive scientist Therese Huston teaches us how we can best shape our habits, perceptions, and strategies, not just to make the most of our own opportunities, but to reshape the culture and bring out the best decisions-regardless of who's making them. 'I thought I had read everything I needed to read on gender differences, but, as a CEO, this book showed...



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