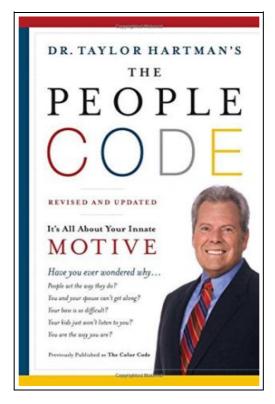
The People Code: It s All About Your Innate Motive



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Reviews

This book may be worth purchasing. It typically fails to expense excessive. It is extremely difficult to leave it before concluding, once you begin to read the book.

(Ken Watsica)

THE PEOPLE CODE: IT S ALL ABOUT YOUR INNATE MOTIVE



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SIMON SCHUSTER, United States, 2007. Paperback. Book Condition: New. Revised ed.. 211 x 140 mm. Language: English . Brand New Book. All life is about relationships - personally, professionally, and socially. Every relationship begins with you. THE COLOR CODE is the most revolutionary and accurate measurement of your personality available on the market today. Once you have learned THE COLOR CODE you will never see yourself or others the same again. THE COLOR CODE is your best bet for understanding how to make sense out of life s relationship puzzles. It introduces the following four personality Colors, or driving Core Motives: RED (Motive: POWER)-These are the power wielders. Power, the ability to move from point A to point B, and get things done is what motivates and drives these people. They bring great gifts of vision and leadership and generally are responsible, decisive, proactive and assertive. BLUE (Motive: INTIMACY)-These are the do-gooders. Intimacy, connecting, creating quality relationships and having purpose is what motivates and drives these people. They bring great gifts of quality and service and are generally loyal, sincere, and thoughtful. WHITE (Motive: PEACE)-These are the peacekeepers. Peace, or the absence of conflict, is what motivates and drives these people. They bring great gifts of clarity and tolerance and are generally kind, adaptable, good-listeners. YELLOW (Motive: Fun)-These are the fun lovers. Fun, or the joy of doing something just for the sake of doing it, is what motivates and drives these people. They bring great gifts of enthusiasm and optimism and are generally charismatic, spontaneous, and sociable. THE COLOR CODE is different to any of the other personality profiles on the market today. It is the only assessment that identifies driving Core Motives. Most other popular tests and assessments strictly identify your behaviour, and leave it at that. In...



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