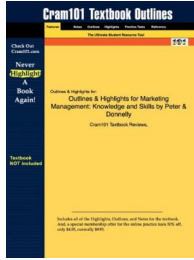


## Outlines & Highlights for Marketing Management: Knowledge and Skills by Peter & Donnelly



### Book Review

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