

Die Globale Reise Unserer Konsumgüter. Eine Kritische Sichtweise Unseres Konsumverhaltens (Paperback)



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DIE GLOBALE REISE UNSERER KONSUMGUTER. EINE KRITISCHE SICHTWEISE UNSERES KONSUMVERHALTENS (PAPERBACK)

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GRIN Publishing, 2015. Paperback. Condition: New. 1. Auflage. Language: German . Brand New Book ***** Print on Demand *****.Studienarbeit aus dem Jahr 2014 im Fachbereich Geowissenschaften / Geographie - Fremdenverkehrsgeographie, Note: 1,3, Justus-Liebig-Universität Gießen (Geographie), Veranstaltung: Mobilitätsstrategien im Tourismus, Sprache: Deutsch, Abstract: Die Hausarbeit fokussiert die Globale Reise unserer Konsumgüter. Ausgehend von einem kurzen generellen Einblick in die aktuelle Situation unseres Konsumverhaltens, wird im ersten Teil der Ausarbeitung der Prozess der Globalisierung erklärt. Aufbauend darauf fokussiert der zweite Teil den Warenkreislauf und die Wegwerfgesellschaft der Industrie- und Schwellenländer. Im dritten und letzten Teil wird die Prognose 2052. Der neue Bericht an den Club of Rome vorgestellt. Im Fazit resümiert der Autor seine Ergebnisse und setzt sich zudem kritisch mit den Aspekten des Wirtschaftswachstums und des Konsums aus. The assignment focuses on the Global journey of our consumer goods. After a short general overview about the current situation of our consumer behaviour, the first part of the elaboration starts with the explanation of the process of globalization. Building on this, the second part focuses on the circle of goods and the throwaway society of the developed and newly industrializing countries. The third and last final part presents the book 2052 - A Global Forecast for the Next Forty Years. In the resume the author summarizes his results and takes a critical look from the economic growth and consumerism.

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