



## The Project Management Imperative: Mastering the Key Survival Skill for the Twenty-First Century Organization (Paperback)

By David Wirick Pmp Cma

iUniverse, United States, 2005. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. The Project Management Imperative will teach you not only how to improve your organization s ability to manage projects but also how to apply project management methods and tools in day-to-day operations. Authors David Wirick and Gretchen Bond, both certified project managers, bring years of experience in project management and organizational change management to their guidebook. The Project Management Imperative is designed for managers who are frustrated with project failures as well as those who must work in the chaos of modern organizations. Wirick and Bond present a comprehensive model for project management capacity development that includes: Creating buy-in and building the project management business case Identifying necessary skills and applying appropriate learning programs Creating solid project management processes Building sound organizational structures for project management Managing the knowledge and change that project management will require The Project Management Imperative details the steps critical to the process and permanence of a project management improvement initiative in any organization. The Project Management Imperative promises to become a reference book for project managers, organizations and authors for years to come. -David J. Hansen, PhD,...



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