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## Deep Leadership: Essential Insights from High-Risk Environments (Hardback)

By Joe MacInnis

Random House Canada, Canada, 2012. Hardback. Condition: New. Language: English . Brand New Book. In this new twist on a topic of perennial interest, Joe MacInnis shows how the leadership traits forged in extraordinary circumstances are transferrable to our everyday lives. Simply put, this is a handbook for building character. Some people are born leaders. The rest of us find ourselves in positions where leadership is required. Self-described accidental leader Dr. Joe MacInnis found himself in such a situation: deep beneath the ice of the Arctic Ocean. Starting with his undersea explorations, this physician, scientist, author and motivational speaker shares an accessible--and obtainable--list of leadership traits inspired by his own journey and the icons he s learned from over the years. Deep Leadership is an eminently digestible book with short lessons and anecdotes. Think Rework meets Iacocca. Its centre is the author s 12 Essential Traits of Leadership : Cool Competence, Powerful Presentations, Physical Toughness, Hot-Zone Humour, Mental Resilience, Strategic Imagination, High-Empathy Communication, Enduring Trust, Fierce Ingenuity, Team Genius, Resolute Courage and Warrior s Honour. Each trait is communicated with an anecdote from MacInnis s experience, making it totally memorable. MacInnis also gives the reader a primer to navigate his...



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### Reviews

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