



Job Searching with Social Media For Dummies (Paperback)

By Joshua Waldman

John Wiley Sons Inc, United States, 2013. Paperback. Condition: New. 2nd Edition. Language: English . Brand New Book. Harness social media to land your dream job For anyone looking for a first job, exploring a career change, or just setting up for future success, social media sites are proven platforms for facilitating connections, demonstrating passions and interests, and ultimately landing the job. Job Searching with Social Media For Dummies enables you to harness the power of the Internet to research and identify job opportunities, and then create a strategy for securing a position. Job Searching with Social Media For Dummies features in-depth coverage of topics such as: creating effective online profiles and resumes to sell your strengths; maintaining your online reputation and understanding electronic etiquette; using the power of personal branding and building your brand online; avoiding common pitfalls, such as jumping into filling out a social media profile without a strategy; getting to know Twitter, the only real-time job board with literally thousands of jobs posted daily; using social media sites to uncover opportunities in the hidden job market ahead of the competition; and much more. Takes the mystery out of Facebook, Twitter, and LinkedInOffers advice on how to...



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