



Crisis Management Handbook: A Quick Reference Guide for Meeting Planners

By Debi Scholar, Susan Losurdo

Createspace, United States, 2013. Paperback. Book Condition: New. 224 x 150 mm. Language: English . Brand New Book ***** Print on Demand *****.Meeting Planners are faced with dangerous incidents that affect the success of their meetings and events. The Crisis Management Handbook provides a powerful look at the strategic, operations, and tactical activities to manage your duty-of-care responsibilities and prepare for the chaos that may occur in times of crisis. The four-step risk mitigation model and step-by-step solutions are guaranteed to supplement your Crisis Management Plans. The Handbook offers guidance for active shooter attacks, bomb threats, natural disasters, and many other crises. The checklists and resources provided will inevitably get you started on preparing your own Crisis Management Plan. Debi Scholar and Susan Losurdo are experts in the hospitality industry and their Handbook will benefit anyone who plans meetings and events.



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Complete guide! Its such a great study. I am quite late in start reading this one, but better then never. It is extremely difficult to leave it before concluding, once you begin to read the book.

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