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Google Speaks: Secrets of The World's Greatest Billionaire Entrepreneurs, Sergey Brin and Larry Page

By Janet Lowe

Times Group Books, New Delhi, India, 2010. Softcover. Book Condition: New. First Edition. Google Speaks is an easy to read, informative book about one of the most important companies in the 21st century. Written in the "Speaks" style that has proven so successful in profiling other business leaders, Google Speaks reveals the amazing story behind Google, a company that in a brief 15 years has become a household name and, in the process, has created a new model for corporate responsibility and employee relations. Written by Janet Lowe, the book examines how Google's founders, Larry Page and Sergey Brin, transformed their vision of a better Internet search engine into a business colossus with about \$16 billion in annual revenue. Lowe explores the values that drive Brin and Page; for example, how they both live in modest apartments and drive Toyota Priuses, despite each having a net worth in excess of \$18.5 billion. It discusses how Brin and Page have created a culture that fosters creativity and fun, while at the same time, keeping Google at the forefront of technology through large R&D investments and partnerships with organizations such as NASA. The book also addresses controversial issues surrounding Google, such as...



Reviews

Totally among the best publication I have ever go through. This really is for all those who statte that there had not been a well worth studying. I am just very happy to let you know that this is actually the very best pdf we have go through inside my very own daily life and could be he very best ebook for actually.

-- Miss Audra Moen

This ebook could be well worth a study, and superior to other. It really is basic but unexpected situations inside the 50 % of your ebook. Once you begin to read the book, it is extremely difficult to leave it before concluding. -- Prof. Buford Ziemann