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GRIN Verlag, United States, 2016. Paperback. Book Condition: New. Auflage.. 210 x 148 mm. Language: English . Brand New Book ***** Print on Demand *****.Seminar paper from the year 2016 in the subject Business economics - Company formation, Business Plans, grade: 81, University of South Wales, language: English, abstract: The paper aims to analyse the current situation of a fictive company and moreover to work out an adequate internationalisation strategy considering the following three key objectives: 1. Reduce labour...

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- Authored by Marvin Müller, Daniil Timofeev
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